

Breastfeeding Peer Counselor Conference

Supporting Breastfeeding One Mother at a Time

May 9-10, 2012

Location:
Governor Office Building
200 Madison Street
Jefferson City, Missouri

Goal:
Provide an educational and networking opportunity for breastfeeding peer counselors.

Objectives:

- *Peer counselors will be able to share successful breastfeeding activities from their agency.*
- *Peer counselors will improve their skills that support breastfeeding.*



Day 1 Agenda

- 12:30 p.m. Registration & Networking
- 1:00 p.m. Welcome and Introductions
What's New in Missouri?
- 1:30 p.m. "Leave 'Em Laughing & They'll Love Lactation! *The Use of Humor in Breastfeeding Education*"
Carol Schlef
- 3:00 p.m. Break and Poster Session
- 3:30 p.m. Teen panel: *Teens sharing what helped them be successful with breastfeeding.*

Day 2 Agenda

- 8:00 a.m. Registration & Networking
- 8:30 a.m. "Recipe for Success: *Promoting Positive Breastfeeding Attitudes in Support Persons*"
Carol Schlef
- 9:45 a.m. Break
- 10:00 a.m. "Breastfeeding at its Best; *Making it Personal; Developing Your Cultural Competence*"
Valtra Harris
- 11:15 a.m. Video –*Advice from MO Breastfeeding Peer Counselors*
- 11:30 a.m. Lunch– on your own
- 12:45 p.m. "Difficulties with Latch"
Diane Bibb
- 2:30 p.m. Break and Poster Session
- 2:45 p.m. "Fitting Mothers for Pump Flanges"
Dee Kassing
- 3:45 p.m. Awards and Door Prizes

Closing Remarks

CPE
Accredited
Provider

Commission
on Dietetic
Registration
the credentialing agency for the
Academy of Nutrition
and Dietetics



Contact Kathy Mertzlufft with any questions at
Kathy.Mertzlufft@health.mo.gov or 573-526-4792

Sponsored by the Missouri Department of Health and Senior Services
WIC and Nutrition Services